

Chennai Spartans unveils Logo, Player Jersey & Website

Chennai Spartans unveiled their Logo and Player Jersey during their Press Meet function held on Thursday, Jan 3, at Leela Palace (MRC Nagar, Chennai) ahead of the inaugural Pro Volleyball League season to be staged in Chennai and Kochi from Feb 2 to Feb 22.

Attended by top officials of the Franchise's Promoters Kals Group & Sri Progressive Projects, the Volleyball Federation of India, among others, the event also witnessed the introduction of Team Players as well as the launch of the franchise's Website.

The Chennai Spartans are one of six teams in Pro Volleyball that also features Ahmedabad Defenders, Calicut Heroes, U Mumba Volley, Hyderabad Black Hawks and Kochi Blue Spikers.

Mr Rajasekaran Sivaprakasam, Chairman, Kals Group, unveiled the Logo while Mr. Vasudevan Sivaprakasam & Mr Ramavtar Singh Jakhar, President & General Secretary respectively of Volleyball Federation of India, launched the Jersey and Mr Hamini Reddy, Director, Chennai Spartans, launched the Website.

"Chennai Spartans will open the corridors of our Corporate Social Endeavour besides taking this sport to the next levels in line with Global Standards", said Mr Rajasekaran Sivaprakasam- Chennai Spartans Chairperson.

"Spartans is all about winning spirit embedded with highest order of code of ethics & disciplinary standards and we believe this will be the core recipe to win & create hallmarks for Chennai, which is the hotbed of Volley Aspirants", said Dr. Uppiliappan Gopalan – Chennai Spartans Corporate Branding Head.

"To excel in line with our value systems is our core DNA & Cardinal Business Imperative and we believe Chennai Spartans will act as a catalyst to demonstrate this", said Mr. Sampath Ranganathan- Chennai Spartans's Corporate Affairs Head

"Partnering with Chennai Spartans is like a dream come true for us and we look forward to having healthy proposition both qualitatively and quantitatively",

said Mr. China Hanimi Reddy Panem & Mr. MR Kiran Kumar (Part of Sri Progressive Projects - Partner cum Director of Chennai Spartans)

Chennai Spartans Logo – Demystified:

Our inspirations are deep-rooted and our perseverance second to none to take the sport of volleyball to the next level. Therefore, we embraced the spirit of the Spartans!

The Spartans were known for their

- Winning Spirit
- Zeal
- Integrity & Loyalty
- Sporting Attitude
- Simplicity

The story of the Logo is built on the above-mentioned attributes.

About our Jersey Colours:

The Colours of Chennai Spartans bring in all the elements elucidated above.

- Blue & shades of Blue – strength, dependability & coolness

The origin of the above arise from the qualities of the Ocean and inland waters, most of which are more tangible – peace, serenity, ethereal, spiritual, infinity.

- Yellow – It's the colour of happiness and optimism, of enlightenment and creativity, sunshine and spring.

Volleyball is in the DNA of KALS Group for the last 3 decades. KALS Group's aspiration is to take the league of Volleyball to the greater heights in global context and to win laurels for this sport.

Mr MH Kumara, a FIVB Level-3 coach, will be the Head Coach of the franchise and Mr M Ramesh, a former National coach, the team's Assistant coach.

Also present at the scintillating ceremony were Mr Nadessan Sivaprakasam (Director- Chennai Spartans), Mr. Arulmanisekaran Varadarajan (Director – Chennai Spartans), Mr Kirankumar MR (Management Committee-Chennai Spartans), Dr Uppiliappan Gopalan (Corporate Communication & Branding, Chennai Spartans), Mr. Sampath Ranganathan (Corporate Affairs, Chennai Spartans), Nadarajan Jayakumar (Team Manager), Thulasi Reddy (Co-Team Manager) and Sabari Rajan (Technical Analyst)

Thank You and with Regards:

K. Suresh

Media Manager

Chennai Spartans

Mobile: +91 9884915182, +91 8015840893.

Email ID: sureshs.tsm@gmail.com.